



Shepherd Boats Limited

NIAGARA-ON-THE-LAKE
ONTARIO CANADA

Canadian List Prices

F.O.B. Factory

PRICES EFFECTIVE OCTOBER 1, 1956

Prices and Specifications subject to change without notice

15½ FOOT OUTBOARD

Model 90	Painted	\$1475.00
Model 95	Varnished	\$1475.00

16 FOOT SKI-BEE MODEL 65

Aqua Universal	65 H.P. Vee Drive with 1.29:1 reduction	\$3195.00
----------------------	---	-----------

18 FOOT UTILITY MODEL 100

Chrysler Ace	95 H.P. Direct Drive	\$4106.35
Chrysler Ace Special	110 H.P. Direct Drive	\$4290.77
Chrysler Crown Special	135 H.P. Direct Drive	\$4437.07
Chrysler Imperial	225 H.P. Direct Drive	\$5736.44
Ford Interceptor	215 H.P. Direct Drive	\$5736.44

18 FOOT CONVERTIBLE MODEL 105

Chrysler Ace	95 H.P. Vee Drive with reduction gear	\$4978.65
Chrysler Ace Special	110 H.P. Vee Drive with reduction gear	\$5065.66
Chrysler Crown Special	135 H.P. Vee Drive with reduction gear	\$5294.31
Convertible Top	Standard Equipment	

22 FOOT UTILITY MODEL 110

Chrysler Crown Special	135 H.P. Direct Drive	\$5301.93
* Chrysler Crown Special	135 H.P. Vee Drive with reduction gear	\$5793.07
Chrysler Imperial	225 H.P. Direct Drive	\$6576.78
Chrysler Imperial	225 H.P. Vee Drive with reduction gear	\$7127.82
Chrysler Imperial	275 H.P. Direct Drive	\$7030.54
Chrysler Imperial	275 H.P. Vee Drive with reduction gear	\$7581.58
Convertible Top	Extra	

22 FOOT SPORTSMAN MODEL 110-S

Chrysler Crown Special	135 H.P. Vee Drive with reduction gear	\$6078.82
Chrysler Imperial	225 H.P. Vee Drive with reduction gear	\$7413.54
Chrysler Imperial	275 H.P. Vee Drive with reduction gear	\$7867.30
Convertible Top	Extra	

(over)

22 FOOT SEDAN MODEL 140

Chrysler Crown Special135 H.P. Vee Drive with	reduction gear \$6733.08
Chrysler Imperial225 H.P. Vee Drive with	reduction gear \$8137.74
Chrysler Imperial275 H.P. Vee Drive with	reduction gear \$8591.50

24 FOOT SPORTSMAN MODEL 120-S

Chrysler Ace Special110 H.P. Vee Drive with	reduction gear \$9484.23
	M-46-SH (Twin Motors)		
Chrysler Crown Special135 H.P. Vee Drive with	reduction gear \$9923.80
	M-47-SH (Twin Motors)		
Chrysler Imperial225 H.P. Vee Drive with	reduction gear \$7807.08
	M-45-SH (Single Motors)		
Convertible TopExtra		

24 FOOT SEDAN MODEL 120

Chrysler Ace Special110 H.P. Vee Drive with	reduction gear \$10,346.91
	M-46-SH (Twin Motors)		
Chrysler Crown Special135 H.P. Vee Drive with	reduction gear \$10,786.52
	M-47-SH (Twin Motors)		
Chrysler Imperial225 H.P. Vee Drive with	reduction gear \$ 8,698.45
	M-45-SH (Single Motor)		

27 FOOT COMMUTER MODEL 130

Chrysler Crown Special135 H.P. Vee Drive with	reduction gear \$13,716.08
	M-47-SH (Twin Motors)		
Chrysler Imperial225 H.P. Vee Drive with	reduction gear \$16,292.83
	M-45-SH (Twin Motors)		
Chrysler Imperial275 H.P. Vee Drive with	reduction gear \$17,689.80
	M-45-SH (Twin Motors)		

27 FOOT SPORTSMAN OVERNIGHTER MODEL 150

Chrysler Crown Special135 H.P. Vee Drive with	reduction gear \$14,552.83
	M-47-SH (Twin Motors)		
Chrysler Imperial225 H.P. Vee Drive with	reduction gear \$17,128.94
	M-45-SPH (Twin Motors)		
Chrysler Imperial275 H.P. Vee Drive with	reduction gear \$18,525.90
	M-45-SPH (Twin Motors)		

30 FOOT CRUISER MODEL 155

Chrysler Crown Special135 H.P. Vee Drive with	reduction gear \$19,500.00
	M-47-SH (Twin Motors)		

SHEPHERD BOATS

1956 MODELS

Power Options and Prices

18-FT. DIRECT DRIVE UTILITY

Gray Phantom Four.....	75 hp Marine Eng.	\$3,755
Chrysler Crown	125 hp Marine Eng.	4,255
Chrysler Crown Spl.	135 hp Marine Eng.	4,355
Gray Model 135	135 hp Marine Eng.	4,340
Gray Fireball Six	140 hp Marine Eng.	4,455
Dearborn Interceptor	175 hp Marine Eng.	4,795

18-FT. V-DRIVE RUNABOUT

Chrysler Ace Special	110 hp Marine Eng., 1.42rg	\$4,855
Chrysler Crown Special	135 hp Marine Eng., 1.42rg	4,995

22-FT. DIRECT DRIVE UTILITY

Gray Model 135	135 hp Marine Eng.	\$4,995
Chrysler Crown Spl.	135 hp Marine Eng.	5,010
Gray Model 150	150 hp Marine Eng.	5,525
Nordberg Knight	155 hp Marine Eng.	5,625
Dearborn Interceptor	175 hp Marine Eng.	5,550
Chrysler Imp. Spl.	200 hp Marine Eng.	6,160

22-FT. V-DRIVE RUNABOUT

Chrysler Crown Special	135 hp Marine Eng., 1.42rg	\$5,630
Chrysler Imperial Special	200 hp Marine Eng., 1.42rg	7,095

24-FT. V-DRIVE RUNABOUT

Chrysler Imperial Special	200 hp Marine Eng., 1.42rg	\$7,795
Chrysler Ace Special	2-110 hp Marine Eng., 1.42rg	8,695
Chrysler Crown Special	2-135 hp Marine Eng., 1.42rg	8,995

27-FT. V-DRIVE EXPRESS CRUISER

Chrysler Crown Special	2-135 hp Marine Eng., 1.42rg	\$14,995
Chrysler Imperial Special	2-200 hp Marine Eng., 1.42rg	16,995

(Includes Navy Convertible Top and other Accessories per catalog equipment list)
 (Solid Sedan Top Available on 27' Model at \$750.00 additional)

Accessory List—Suggested Prices

Canvas Mooring Cover		
18 ft.	\$ 90.00	Cig. Lighter—Hand Spotlight.....All Models \$20.00
22 ft.	100.00	Electric Bilge Pump
24 ft.	140.00	Self Bailer
Step Pads (pair) All Models.....	\$20.00	



MARINE, Inc.

2192 Niagara Street, Buffalo 7, N. Y.
 Phone: BEdford 2775

EXCLUSIVE UNITED STATES DISTRIBUTORS

Standard Equipment Included in Prices — Prices Spec. and Equip. Subject to Change Without Notice
 All Prices F.O.B. Buffalo, New York



SHEPHERD BOATS

1956 MODELS

Power Options and Prices

18-FT. DIRECT DRIVE UTILITY

Gray Phantom Four.....	75 hp Marine Eng.	\$3,755.00
Chrysler Crown	125 hp Marine Eng.	4,255.00
Chrysler Crown Spl.	135 hp Marine Eng.	4,355.00
Gray Model 135	135 hp Marine Eng.	4,340.00
Gray Fireball Six	140 hp Marine Eng.	4,455.00
Dearborn Interceptor	175 hp Marine Eng.	4,795.00

22-FT. DIRECT DRIVE UTILITY

Gray Model 135	135 hp Marine Eng.	\$4,995.00
Chrysler Crown Spl.	135 hp Marine Eng.	5,010.00
Gray Model 150	150 hp Marine Eng.	5,525.00
Nordberg Knight	155 hp Marine Eng.	5,625.00
Dearborn Interceptor	175 hp Marine Eng.	5,550.00
Chrysler Imp. Spl.	200 hp Marine Eng.	6,160.00

18-FT. V-DRIVE RUNABOUT

Chrysler Acc Special	110 hp Marine Eng., 1.42rg	\$4,855.00
Chrysler Crown Special	135 hp Marine Eng., 1.42rg	4,995.00

22-FT. V-DRIVE RUNABOUT

Chrysler Crown Special	135 hp Marine Eng., 1.42rg	\$5,630.00
Chrysler Imperial Special	200 hp Marine Eng., 1.42rg	7,095.00

24-FT. V-DRIVE RUNABOUT

Chrysler Imperial Special	200 hp Marine Eng., 1.42rg	\$7,795.00
Chrysler Ace Special	2-110 hp Marine Eng., 1.42rg	8,695.00
Chrysler Crown Special	2-135 hp Marine Eng., 1.42rg	8,995.00

27-FT. V-DRIVE EXPRESS CRUISER

Chrysler Crown Special	2-135 hp Marine Eng., 1.42rg	\$14,995.00
Chrysler Imperial Special	2-200 hp Marine Eng., 1.42rg	16,995.00

(Includes Navy Convertible Top and other Accessories
per catalog equipment list)

(Solid Sedan Top Available on 27' Model at \$750.00 additional)

Accessory List—Suggested Prices

Canvas Mooring Cover	18 ft. \$ 90.00	Navy Convertible Tops	18 ft. \$395.00
	22 ft. 100.00		22 ft. 495.00
	24 ft. 140.00	Side Curtains for Navy Top	18 ft. 45.00
Cig. Lighter—Hand Spotlight.....	All Models 20.00		22 ft. 50.00
Electric Bilge Pump	All Models 62.50	Self Barter	All Models 25.00
Hull Drain Plug	5.50	Step Pads (pair)	All Models 20.00



MARINE, INC.

2192 NIAGARA ST. BUFFALO 7, N.Y.

Phone: BEdford 2775

EXCLUSIVE UNITED STATES DISTRIBUTORS

Standard Equipment Included in Prices — Prices Spec. and Equip. Subject to Change Without Notice
All Prices F.O.B. Buffalo, New York